

Victoria Arzumanova

UX Designer

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Skills and Tools

Skills/

User-centered design thinking • Ideation • Wireframing • Web/UI Design • User research • User Journey Mapping • Branding • Moodboards • Mockups • Personas • WCAG Guidelines

Tools/

Figma
Adobe (Illustrator, Indesign, Premiere Pro, Photoshop, XD)
HTML • CSS • React
Github • Gitbash
DAM
Tableau

Languages/

Russian, English

Education

Northeastern

University/

BFA Design

SEP 2021 - DEC 2024

Concentration in User Experience Design.

Dean's List all semesters

Work Experience

iRobot / Creative Services Intern

JAN 2024 - AUG 2024, Boston MA

- Created over 500 visual assets for essential global product launches, such as infographics, banners, and promotional content for the Roomba Combo + Vac Essential and Roomba Combo 10 Max.
- Collaborated with stakeholders under tight deadlines to ensure seamless rollout of critical retail marketing campaigns, such as the 4th of July and Prime Day sales.
- Acted as a liaison between design and marketing teams to ensure successful and consistent implementation of designs.
- Earned extended internship for exceptional performance and contributions.

Code4Community / Director of Marketing

AUG 2024 - DEC 2024, Boston MA

- Designed and managed social media marketing strategies promoting products from Greater Boston Area nonprofits to over 10k followers.
- Created Code4Community's visual design system and brand identity in Adobe Illustrator to be applied to all brand promotional materials.
- Created Code4Community's UX Research branch and devised unique go-to-market strategies for each client based on extensive end-user data collection plans.
- Designed organization-wide repository of UX research resources to deliver consistent, relevant stream of end-user feedback to clients.

Code4Community / Product Manager

SEP 2023 - JUN 2024, Boston MA

- Managed development timeline of client projects across multiple cross-functional teams to ensure successful completion of priorities under tight deadlines.
- Led standups with design and development teams to delegate tasks, monitor ticket progress, and manage blockers.

CAMD / Makerspace Expert

JAN 2023 - JAN 2024, Boston MA

- Used extensive knowledge of physical fabrication techniques and materials to aid students with ideation and execution of their projects.
- Created instructional material and guides about safe equipment usage for students without fabrication experience.
- Maintained laser-cutters, 3D printers, wood working equipment, and various other physical fabrication equipment.